



BOARD OF DIRECTORS

AGENDA

Thursday, May 7, 2009 @ 4:30 pm
 Park Manor Suites, Second Floor, Room 202
 525 Spruce Street, San Diego, CA 92103
 San Diego, CA

A. CALL TO ORDER	
B. PUBLIC COMMENT	<p><i>Individuals may address the Board for three (3) minutes on any subject in its area of responsibility that is NOT on this agenda. Please give a completed SPEAKER REQUEST FORM to the Executive Director before the meeting begins.</i></p> <p><i>Board members and staff may announce items of interest at this time.</i></p>
C. ADOPTION OF CONSENT AGENDA 1. Meeting minutes, April 2, 2009	<p><i>If an item requires discussion, a Board member may request removing it from the Consent Agenda and adding it at the end of the section for Action Items.</i></p> <p><i>To view the complete meeting minutes for any committee, please contact the Partnership office before the Board meeting.</i></p> <p>ACTION FOR CONSIDERATION.</p> <p>Adopt the consent agenda.</p>
D. ADOPTION OF AGENDA	<p><i>Agenda items added at this time may be discussed under the section for Urgent, Non-agenda Items.</i></p>
E. UPDATES	
1. Mayor's Office	
2. Council Districts 2 and 3	
3. City CPD Program	
F. ORGANIZATIONAL BUSINESS	<p><i>For information or action, as indicated.</i></p>
1. Financial statements	<p>ACTION FOR CONSIDERATION.</p> <p>Approve financial statements presented.</p>
2. Executive update	<p>ACTION FOR CONSIDERATION.</p> <p>None required.</p>
3. Brown Act	<p>ACTION FOR CONSIDERATION.</p> <p>None required.</p> <p>NOTES.</p> <p>Sec. 17.3 of Uptown Partnership's contract with the City of San Diego provides as follows.</p> <p>Open Meetings and Brown Act Compliance. The Contractor shall comply with the Ralph M. Brown Act, California Government Code section 54950 et. seq. An agenda containing the date, time, and location of the meeting, and a general description of each item of business to be discussed or transacted, shall be posted in a place freely accessible to the public at least 72 hours prior to the meeting. The agenda shall also be sent to every member of the public requesting notification of the meetings, by facsimile, via the United States Postal Service, or electronic mail, at the time of the posting of the agenda.</p>
4. Meeting procedures	<p>ACTION FOR CONSIDERATION.</p> <p>Adopt a written policy governing public comment on non-agenda items</p>

	and debate on agenda items at Board meetings.
G. ACTION ITEMS	
1. Joint Hillcrest project committee proposal	<p>ACTION FOR CONSIDERATION.</p> <p>Adopt a proposal for establishing a joint standing committee between the Hillcrest Business Improvement Association and Uptown Partnership to oversee projects in Hillcrest funded by meter revenues.</p> <p>NOTES.</p> <p>The Board of the Hillcrest BIA adopted the attached motion at its meeting on Apr. 14, 2009.</p> <p>Creating a new standing committee does not require amending the Partnership’s Bylaws.</p>
2. Feedback from Mayor and Council Members	<p>ACTION FOR CONSIDERATION.</p> <p>Review and respond to feedback from Council Members and Mayor, as appropriate.</p> <p>NOTES.</p> <p>The President and Executive Director have met with representatives of the Mayor and Council Districts Two and Three. All have been helpful in assessing the criticisms aimed at the Partnership and in discussing ways to develop the Partnership’s base of support.</p> <p>Council District Three has informally indicated its backing for a joint committee of the type that the Hillcrest BIA has proposed to oversee Hillcrest projects that receive parking meter funding.</p>
3. Approval procedures for on-street parking modifications	<p>ACTION FOR CONSIDERATION.</p> <p>Review the practice of City Traffic Engineering to solicit community approval for on-street parking modifications without consulting the Community Parking District and recommend appropriate follow-up action.</p> <p>NOTES.</p> <p>Specifically, the Uptown Planners’ agenda for May 5 includes an item (V.5) to approve a proposal to restrict several on-street parking spaces in front of Monde on Ninth Avenue to one hour parking. In December 2008, Partnership staff worked with an unhappy neighbor, the adjacent property owner, and Traffic Engineering to resolve this issue. Having heard nothing since December 2008, staff assumed the matter was resolved until it appeared on the Uptown Planners agenda.</p> <p>Council Policy 100-18 authorizes each Community Parking District (CPD) to manage the existing parking inventory (sec. C.2.b). Therefore, this proposal is within the jurisdiction of the Advisory Board of the Uptown CPD. Given the earlier involvement of Partnership staff in this matter, Traffic Engineering seems to have chosen not to involve the Uptown CPD in the continued resolution of this matter.</p>
4. Consultant selection	<p>FIRST ACTION FOR CONSIDERATION.</p> <p>Decide whether to engage a consultant to assist the Partnership with developing and implementing a strategic communications plan.</p> <p>SECOND ACTION FOR CONSIDERATION.</p> <p>Authorize a procedure for selecting a consultant prior to the June Board meeting, given that time is of the essence in this matter.</p> <p>NOTES.</p>

	<p>The Partnership’s Bylaws provide that a committee may enter into a contract on behalf of the organization if authorized to do so by the Board of Directors. (Art.9, sec.1)</p> <p>However, the City’s Operations Manual requires that, for a contract between \$5,000-25,000, the full board must receive the information for its approval. (Attachment F4)</p> <p>The Bylaws also provide that “the board of directors may take any required or permitted action without a meeting, if all members of the board shall individually or collectively consent in writing to such action ... Such action by written consent shall have the same force and effect as the unanimous vote of such directors.” (Art.7, sec.8)</p> <p>Staff has requested the CPD Contract Administrator’s perspective on reconciling these provisions.</p>
5. City parking meter plan	<p>ACTION FOR CONSIDERATION.</p> <p>Review the schedule for, status of, and modifications to City meter proposal and affirm or modify the Partnership’s position.</p> <p>NOTES.</p> <p>Key modifications currently being presented to the public are –</p> <ul style="list-style-type: none"> ➤ The upper limit for any local rate increase is reduced to \$2.50 per hour from \$3.00 per hour. ➤ The latest enforcement time, to be applied only on a local basis, is 11 PM instead of 2 AM. ➤ The proposal now includes an appeals process (to the City Council) for residents, business owners, or employees who are impacted by a modification to meter operations.
6. Pedestrian crosswalk funding	<p>ACTION FOR CONSIDERATION.</p> <p>Authorize an additional \$25,000 to complete the installation of a pedestrian crosswalk on Fifth Avenue at Spruce Street, as requested by the City of San Diego.</p>
H. URGENT NON-AGENDA ITEMS	<p><i>Pursuant to the Brown Act, the Board will take no action on these items at this meeting.</i></p>
I. ADJOURNMENT	

AGENDA MATERIALS

- C1 Minutes of previous meeting – to be distributed prior to meeting
- F1 Financial statements – to be distributed prior to meeting
- F2 Executive update – available at meeting
- F3 Brown Act primer – attached
- F4 Draft policy for public comment and Board debate – attached
- G1 HBIA joint committee proposal – attached
- G4 Procurement procedures in City contract – attached

UPCOMING MEETINGS – 4:30 PM UNLESS OTHERWISE NOTED

- May 20 Planning & Projects Committee
- May 28 Joint Committee @ 4 PM
- June 1 Five Points public workshop @ 6 PM
- June 4 Board of Directors
- June 17 Operations & Finance Committee
- July No Board meeting scheduled