



BOARD OF DIRECTORS

MINUTES, SEPTEMBER 4, 2008

A. PUBLIC MEETING CALL TO ORDER

1. The Board of Directors of the Uptown Partnership, Inc. held its monthly meeting on September 4, 2008, at 3108 Fifth Avenue, Suite B, San Diego, CA, for the purpose of transacting all proper business of the corporation.
2. Board members present: Jim Frost, Bob Grinchuk, Cindy Lehman, Bob Orphey, and Anne Rast.
3. Board members absent: Ron Baranov, John Eisenhart, and Warren Simon.
4. Staff present: Carol Schultz, Janet Fairbanks, George Franck, Jessica Freeman, and Janelle Luna.
5. Others present: None.
6. President Cindy Lehman called the meeting to order at 4:50 p.m.

B. PUBLIC COMMENT

1. None.

C. ADOPTION OF CONSENT AGENDA

1. Bob Orphey offered the **motion** to separate the resolution for George Franck and to accept the consent agenda as revised. M/S. **Motion** passed unanimously.
2. Resolution acknowledging George Franck's eight years of service to Uptown Partnership
The Board presented George Franck with a Resolution acknowledging with respect and deep gratitude the valuable contributions he has made to this organization. George Franck expressed his gratitude and interest in joining the Planning & Projects Committee.

D. ADOPTION OF AGENDA

1. Anne Rast offered the **motion** to accept the agenda as presented. M/S. **Motion** passed unanimously.

E. ORGANIZATIONAL BUSINESS

1. Financial statements

Cindy Lehman offered the **motion** to trail the July 2008 financial statements to the next Board meeting in order to hear Treasurer Ron Baranov's report. M/S. The Board unanimously passed the **motion**.

2. Executive Update

Carol Schultz reviewed the written Executive Update regarding issues and activities. Highlights from the report include:

Hotel Project – The hotel project has been suspended. Urban Outfitters will lease the Corvette Diner space. The developers are researching other uses for the remainder of the space.

New Planner – Carol Schultz has hired a new full time planner, John Hargreaves.

3. Staff Updates

Jessica Freeman – City Fest was a success. The Partnership's booth had a movie theme. The posters from the event are posted on the office walls for parking card customers to view. Two Meter Shop employees worked at the booth and brought with them a pay-by-space meter and a single head meter converted to accept credit cards that they helped demonstrate to the public.

Janelle Luna – The Washington and Goldfinch is almost complete. Council Member Faulconer may schedule an opening ceremony, which staff will ensure that the Board is notified of.

F. ACTION ITEMS

1. CONTRACTOR APPROVAL FOR FIVE POINTS

- a. In August, the Board directed the Planning & Projects Committee to assess the suitability of the contractor team chosen by the Five Points Selection Committee – KOA and Di Lorenzo.
- b. The Planning & Projects Committee raised concerns about the team’s expertise in the specialized areas of lighting and graphic design. Committee members agreed to confer with the consultant team and request more information about these aspects of the project.
- c. Based on the additional information provided by the consultant team, the Planning & Projects team recommends that the Board confirm selection of the KOA–Di Lorenzo team and that the staff proceed with contract execution.

Bob Orphey offered the **motion** to select the KOA–Di Lorenzo team as consultants to complete the Five Points analysis of alternatives for I-5 underpass accessibility, traffic calming, and non-vehicular mobility. M/S. **Motion** passed unanimously.

2. MISSION HILLS PARKING AND CIRCULATION PROJECT

- a. Since March 2008, Partnership staff has been working to mitigate impacts of the Washington-Goldfinch intersection construction in cooperation with the Mission Hills neighborhood, the City, the contractor, and the nearby Paseo project.
- b. During that time, neighbors also have suggested their ideas for addressing other parking and traffic needs in the area. In response to neighborhood interest and consistent with the 2004 Parking Summit, staff is initiating a neighborhood-specific project similar to the one successfully under way in Five Points.

Bob Orphey offered the **motion** to appoint John Eisenhart and Anne Rast to work with the staff and neighborhood in carrying out this project. M/S. **Motion** passed unanimously.

3. AGENDA FOR OCT. 4 PLANNING SESSION

- a. For the past several years, the Board has met in October to think strategically about the Partnership’s direction. Additionally, in May 2008, the Board examined two different aspects of the Partnership’s work plan – focusing more resources on a project to provide parking relief for Hillcrest (short term) and engaging actively in the Uptown Community Plan update (long term).
- b. The October planning session presents an opportunity to reflect on what the Partnership can, should, and is able to accomplish and to set a strategic direction accordingly.
- c. Suggestions for the Board’s October 2008 Planning Session.
 - Explore new programs that enhance the Partnership’s mission
 - Research new meter technology – Validation programs, pay-by-space, resident & business subsidy/ promotions
 - Uptown Community Plan – Identify key parking-related components to address in the community plan update
 - Explore new projects and ‘fresh ideas’
 - Evaluate outreach programs
 - Comprehensive Parking – How many parking spaces in Uptown?

G. Updates

1. None Presented

H. URGENT NON-AGENDA ITEMS

1. DIF Fees – The Public Facilities Committee for the Hillcrest Business Association has produced a list of the DIF fees generated by projects in Uptown and a list of what projects the Uptown DIF fees have been allocated too. The purpose is to monitor that DIF fees go back to the neighborhood they are generated in.
2. First Avenue Bridge – The bridge will be closed for retrofitting beginning October 2008 for nine months.

I. ADJOURNMENT

The Board adjourned at 6:05 PM.

Next Board of Directors meeting is scheduled for October 4, 2008

Transcribed and drafted by Janelle Luna

Approved by Board on

Certified after Board approval by

Date

Warren Simon, Secretary