



## BOARD OF DIRECTORS

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MINUTES, OCTOBER 4, 2008

### A. PUBLIC MEETING CALL TO ORDER

1. The Board of Directors of the Uptown Partnership, Inc. a planning session on October 4, 2008, at 1875 El Prado, San Diego, CA, for the purpose of transacting all proper business of the corporation and addressing its strategic direction.
2. Board members present: Ron Baranov, Jim Frost, Bob Grinchuk, Cindy Lehman, Bob Orphey, Anne Rast, and Warren Simon.
3. Board member absent: John Eisenhart.
4. Staff present: Carol Schultz, Jessica Freeman, and Janelle Luna.
5. Others present: None.
6. President Cindy Lehman called the meeting to order at 9:00 AM.

### B. PUBLIC COMMENT

1. None.

### C. ADOPTION OF AGENDA

1. The Board adopted the agenda by consensus.

### D. ORGANIZATIONAL BUSINESS

1. Financial statements  
Ron Baranov offered the **motion** to accept the July 2008 financial statements. M/S. The Board **unanimously passed** the motion.
2. Executive Update  
Carol Schultz offered to answer questions concerning the Executive Update; Board members had no questions.

### E. INFORMATION ITEMS

1. Overview  
Cindy Lehman and Carol Schultz presented the organizational overview through a PowerPoint presentation.
2. Responses to preparatory questions  
Board members wrote their responses to the organizations strengths, weaknesses, opportunities, threats, and trends (SWOTT) on flip chart sheets around the room.
3. Understanding key 'mega issues'  
Carol Schultz reviewed the 'mega issues' outlined in the meeting materials and Board members discussed their significance.

### F. ACTION ITEMS

1. Plan of action  
Board members described themes drawn from the SWOTT analysis and agreed on follow-up actions, as appended to these minutes.

**G. URGENT NON-AGENDA ITEMS**

1. None.

**H. ADJOURNMENT**

The Board adjourned at 1:00 PM.

***Next Board of Directors meeting is scheduled for November 6, 2008***

Approved by Board on

Certified after Board approval by

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Date

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Warren Simon, Secretary