



# BOARD OF DIRECTORS

MINUTES, SEPTEMBER 3, 2009

## A. PUBLIC MEETING CALL TO ORDER

1. The Board of Directors of the Uptown Partnership, Inc. held its monthly meeting on September 3, 2009 at 3108 Fifth Avenue, Suite B, San Diego, CA, 92103 for the purpose of transacting all proper business of the corporation.
2. Board members present: Ron Baranov, John Eisenhart, Jim Frost, Bob Grinchuk, Cindy Lehman, Bob Orphey, Anne Rast, Sean Schwerdtfeger, and Warren Simon.
3. Staff present: Carol Schultz, Janet Fairbanks, Jessica Freeman, John Hargreaves, and Janelle Luna.
4. Others present: Ben Baltic, Ron Baranov, Meredith Dibden-Brown *CPD Contract Administrator*, John Eisenhart, Jim Frost, Tim Gahagan *Hillcrest Town Council*, Robert Grinchuk, Cindy Lehman, Cecelia Moreno *Hillcrest Business Association*, Ben Nicholls *Hillcrest Business Association*, Brian Pepin *Council District Two Representative*, Richard Stegner *Mission Hills Business Improvement Association*, John Taylor *Hillcrest Town Council*, Paul Van Dolah, Mike Vogl *Office of the City Treasurer*.
5. President Cindy Lehman called the meeting to order at 4:32 PM.

## B. PUBLIC COMMENT

1. Tim Gahagan – Expressed his displeasure at Uptown Partnership and his belief that the AT&T lot can be purchased.
2. Ben Nicholls – Passed around a memo from January 30, 2009 proposing that Uptown Partnership fund a Parking Valet and Validation Program Coordinator staff position to work with business owners and private lot operators in Hillcrest.

## C. UPDATES

1. **HONORABLE MAYOR JERRY SANDERS' REPRESENTATIVE RON LACEY** – No presentation.
2. **COUNCIL DISTRICT TWO** – Kevin Faulconer's representative, Brian Pepin, introduced himself as the replacement for Stephen Puetz and announced he was eager to work with the community.
3. **COUNCIL DISTRICT THREE** – Todd Gloria's representative, Courtney Thompson, informed the Board of Directors that the Councilmember is participating in the AIDs Walk on September 27 and a Councilmember Coffee in Talmadge on September 12. She then distributed the District Three Dialogue for September 2009.

## D. AGENDA APPROVALS

1. Ron Baranov offered the **motion** to accept the consent agenda. Anne Rast seconded the motion. Yes: Baranov, Eisenhart, Frost, Grinchuk, Orphey, Rast, Simon, Schwerdtfeger. No: None. Abstentions: Lehman. **8-0-1**.
2. John Eisenhart offered the **motion** to accept the meeting agenda as presented. Anne Rast seconded the motion. Yes: Baranov, Eisenhart, Frost, Grinchuk, Orphey, Rast, Simon, Schwerdtfeger. No: None. Abstentions: Lehman. **8-0-1**.

## E. BUSINESS MATTERS AND INFORMATION ITEMS

### 1. FINANCIAL REPORTS

Ron Baranov offered the **motion** to accept May's financial reports as presented. Bob Grinchuk seconded the motion. Yes: Baranov, Eisenhart, Frost, Grinchuk, Orphey, Rast, Simon, Schwerdtfeger. No: None. Abstentions: Lehman. **8-0-1**.

Ron Baranov requested that the Board defer action on the June financial reports until the external audit is completed by West Rhode & Roberts.

2. **EXECUTIVE UPDATE AND CALENDAR**

Executive Director Carol Schultz informed the Board of the selection of Uptown Partnership as an alternate for the Community Plan Update and requested them to review the update included in the meeting packet.

3. **COMMUNICATIONS**

Anne Rast offered the **motion** to authorize preparation of letters to: (a) Councilmember Faulconer requesting assistance in completing the installation of a flashing crosswalk on Fifth Avenue at Spruce Street and (b) Mr. Pernicano requesting a meeting to explore the possibility of opening his existing parking lot to paid public use. John Eisenhart seconded the motion. Yes: Baranov, Eisenhart, Frost, Grinchuk, Orphey, Rast, Simon, Schwerdtfeger. No: None. Abstentions: Lehman. **8-0-1.**

4. **NEW TECHNOLOGY SINGLE-HEAD METER PILOT PROGRAM**

Mike Vogl gave a report on the findings from the new meter technology pilot program. The pilot program high-tech single-space meters proved more reliable, required fewer collection resources, and produced more revenue than single-head meters at the same locations.

There was no board action on this item.

F. **ACTION ITEMS**

1. **ONE MISSION PROPOSAL FOR COMMERCIAL LOADING ZONE**

This item was deferred to the November Board of Directors meeting as the representatives from the One Mission project were unable to attend the meeting due to other obligations.

2. **BUDGET SUBMISSION TO CITY**

- a. Jim Frost offered the **motion** that the Board confirm the project allocations made on August 6, 2009. Bob Grinchuk seconded the motion. Yes: Baranov, Frost, Grinchuk, Orphey, Rast, Simon, Schwerdtfeger. No: Eisenhart. Abstentions: Lehman. **7-1-1.**
- b. Jim Frost offered the **motion** that the Board of Directors remove \$6,570 from the Utility Art Box Program budget and reduce the contingency funds to 5% to comply with the City of San Diego's guidelines. Ron Baranov seconded the motion. Yes: Baranov, Frost, Grinchuk, Orphey, Rast, Simon, Schwerdtfeger. No: Eisenhart. Abstentions: Lehman. **7-1-1.**
- c. Anne Rast offered the **motion** to add \$855,135 to the line item for Uptown Public Parking. Bob Orphey seconded the motion. Sean Schwerdtfeger left the meeting before the vote. Yes: Baranov, Frost, Eisenhart, Grinchuk, Orphey, Rast, Simon. No: None. Abstentions: Lehman. **7-0-1.**

3. **HILLCREST PARKING COMMITTEE**

John Eisenhart offered the **motion** to accept Bob Grinchuk, Sean Schwerdtfeger, and Jim Frost as the Uptown Partnership representatives for the Hillcrest Parking Committee. Anne Rast seconded the motion. Yes: Baranov, Frost, Eisenhart, Grinchuk, Orphey, Rast, Simon. No: None. Abstentions: Lehman. **7-0-1.**

4. **NEW BOARD MEMBERS**

- a. Councilmembers Faulconer and Gloria were not prepared to announce their appointments at this time. They expect to be able to in the next two weeks.
- b. Jim Frost offered the **motion** to elect Dave Gatzke to the Uptown Partnership Board of Directors as recommended by the Governance Committee, effective at the close of the meeting. Anne Rast seconded the motion. Yes: Baranov, Frost, Grinchuk, Orphey, Rast,

Simon. No: None. Abstentions: Eisenhart, Lehman. **6-0-2.**

Jim Frost offered the **motion** that members of the Uptown Partnership Board of Directors who also sit on other governing bodies or boards shall (1) represent the positions of such governing bodies or boards only when authorized to so by such bodies or boards and (2) represent the positions of Uptown Partnership to other governing bodies or boards only as authorized by the Board. Bob Grinchuk seconded the motion. Yes: Baranov, Frost, Eisenhart, Grinchuk, Orphey, Rast, Simon. No: None. Abstentions: Lehman. **7-0-1.**

**G. ADJOURNMENT**

The Board adjourned at 6:06 PM.

***Next Board of Directors meeting is scheduled for October 10, 2009***

Transcribed and drafted by Jessica Freeman

Approved by Board on

Certified after Board approval by

\_\_\_\_\_   
Date

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Warren Simon, Secretary